Promoting Sustainable Urban Mobility with CIVITAS
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CIVITAS - Introduction

CIVITAS - cleaner and better transport in cities – stands for CIty-VITAility-Sustainability.

CIVITAS is an EU initiative for supporting and evaluating the implementation of integrated sustainable and energy efficient urban transport strategies in European cities that should make a real difference to the welfare of the European citizen.
Sustainable transport & energy efficiency in Europe: a priority for cities and towns

Transport and energy efficiency are of highest priority for local authorities

- 80% of the Europe's citizens live in towns and cities
- 85% of Europe's GDP is generated in cities
- Some 40% of Europe's CO$_2$ emissions from road transport and 70% of other pollutants are due to urban traffic
CIVITAS
Key elements

• Cities for cities
• Public private partnerships
• Political commitment
• Living “laboratories”
• Peer-to-Peer learning
CIVITAS
Objectives

• Sustainable, clean and (energy) efficient urban transport measures
• Integrated packages of technology and policy measures
• Critical mass and markets for innovation
CIVITAS
Who benefits?

- Participating CIVITAS cities
- Citizens
- Road users
- Public transport users
- Fleet owners and municipal fleets
- Special needs community
- Transport planners
- Non CIVITAS cities
CIVITAS spreads through Europe
CIVITAS I, II & Plus
CIVITAS on the web

On www.civitas.eu:

• Stay informed on what is going on in CIVITAS participating cities and on news from the European Commission

• Discover and participate in next CIVITAS events

• Subscribe to the CIVITAS Newsletter - CIVITAS MOVE

• Learn more about implemented measures within CIVITAS I and II and about planned measures within CIVITAS Plus

• Read more about CIVITAS cities, CIVITAS Forum and CIVITAS Activity Fund

• Find and contact people involved in CIVITAS
CIVITAS Plus
CIVITAS Plus

- CIVITAS Plus is the 3rd and current phase of CIVITAS
- Runs from 2008 - 2012
- Groups 25 cities in 5 demonstration projects
- EC contribution: Euro 80 Mio
CIVITAS
Themes addressed

- Alternative fuels, energy efficient vehicles
- Collective transport and integration modes
- Demand management strategies
- Mobility management
- Safety and security
- Less car dependent lifestyles
- New concepts for goods distribution
- Innovative telematics systems
CIVITAS
Expected impact

• Increased energy efficiency in urban transport
• Improved road safety in urban areas
• Increased share of biofuels and other alternative fuels
• Reduction of CO$_2$, pollutant emissions and noise
• Improved efficiency and effectiveness of urban transport and modal balance
CIVITAS
Exchanging ideas and experiences
Exchanging ideas and experiences
CIVITAS Forum Network

• Active community of over 160 cities that is pioneering clean urban transport in Europe

• Platform for the exchange of ideas and experiences between all participating cities, and other cities that are committed to introducing ambitious, clean urban transport strategies

• Open to all cities that want to learn more about the usefulness and measures that support clean urban transport

• Benefits for cities:
  – Assistance with policy formation
  – Learning and sharing of information
  – Funding information
Exchanging ideas and experiences
CIVITAS Forum Network

• Once a year, the **CIVITAS FORUM** conference brings representatives from member cities together

• Each **CIVITAS FORUM** conference takes place in a different city and includes site visits that promote a real transfer of expertise

• **CIVITAS FORUM 2009:**
  Malmö (Sweden), 27-29 September 2010
The CIVITAS Initiative is co-financed by the European Union.

Awarding CIVITAS Forum Network cities
CIVITAS Award

- The **CIVITAS Award** is an annual award presented to members of the CIVITAS Forum outstanding in their transport policies or activities to achieve clean urban transport.

- It is presented in connection with the annual CIVITAS Forum meeting.

- The winners are awarded based entirely on the merit of their applications and enter the CIVITAS Hall of Fame.
CIVITAS CATALIST
Supporting the CIVITAS Forum Network

CATALIST aims to

• Consolidate, validate and deepen the knowledge of the wider impacts of CIVITAS through the extended assessment of its measures

• Promote the results of CIVITAS through a continuing knowledge transfer process

• Increase the visibility of the CIVITAS policies amongst institutions, citizens, academics and industry

• Log on to existing networks of information exchange and foster the establishment of new ones in order to extend the possibilities of concrete policy uptake
CIVITAS CATALYST
CIVITAS Activity Fund

- Funding opportunities for smaller projects at www.civitas.eu/network

- Two main types of activities are eligible for funding in this Call:
  - **Preparatory and follow up activities** - such as Studies, Conferences, Workshops and Seminars
  - **Exchange staff activities** - exchange of expertise and knowledge between the staff of a hosting city (CIVITAS city) and that of an applying city (take-up city)
CIVITAS CATALYST
Thematic Groups

CIVITAS CATALYST offers an umbrella for a number of activities within the eight CIVITAS thematic fields

- The Thematic Contact Points are forerunners and well-experienced cities in specific areas of sustainable transport strategies

- Their mission is to capture interest, trigger reflection and to support an interactive process that will hopefully lead to potential joint implementations

- Because of that they can be 'living examples' with the highest potential for convincing politicians, decision-makers and stakeholders in other cities
CIVITAS
Success stories
CIVITAS Success stories from CIVITAS II
Graz, Austria

Some of the measures implemented

• New control and guidance system for public transport
• Dynamic traffic management system
• Biodiesel taxi fleet & bio-diesel service station
• Lower parking tariff for low emission cars
• Optimisation of the used cooking oil collection
CIVITAS Success stories from CIVITAS II
Toulouse, France

Some of the measures implemented

• Alternative fuels and measures for a 100% clean fleet
• Clean urban logistics
• Awareness raising campaign for changing mobility behaviour
• Improving quality and structure of PT services
• Promotion of bicycle use and integration with PT services
• Public space redesign
CIVITAS Success stories from CIVITAS II  
Preston, United Kingdom

Some of the measures implemented

- Freight Partnership
- School Travel Planning
- Air Quality
- Overground Branding
- Traffic Control
- Planning for alternative transport modes
The Future for Sustainable Transport in Europe
Clean and sustainable transport in Europe’s cities - future outlooks

European Commission committed to:

- “Make cities work better” through new policies and technologies
- Develop future CIVITAS programme to finance cities in projects of urban mobility research
Transport policy
Future outlooks


• Actions to assist public authorities with the implementation of a new Directive for promoting clean and energy-efficient vehicles

• Funding support for pilot projects and studies on various aspects of sustainable urban mobility
Contact details
CIVITAS VANGUARD
Contacts

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